

Attorney Docket No. 56704.000109
Attorney Customer No. 27682

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)
Matthew K. GRACIE) Group Art Unit: 3623
Application Number: 10/735,018) Examiner: C. Michelle Colon
Filed December 12, 2003)
For: **SYSTEM AND METHOD FOR CONDUCTING AN OPTIMIZED CUSTOMER
IDENTIFICATION PROGRAM**

CERTIFICATE OF MAILING UNDER 37 C.F.R. 1.8

I hereby certify that this correspondence is being deposited with the United States
Postal Service with sufficient postage as first class mail in an envelope addressed to:

**Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450**

on: January 5, 2006
Date

Gail W. O'Brien

Typed or Printed Name of Person Signing Certificate

Documents being submitted with this Certification of Mailing under 1.8 are:

- Transmittal Letter for Response to Office Action dated October 31, 2005
- Amendment and Response to Office Action dated October 31, 2005
- Self-Addressed Stamped Return Postcard

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Matthew K. GRACIE)	Group Art Unit: 3623
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Application Number: 10/735,018)	Examiner: C. Michelle Colon
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For: SYSTEM AND METHOD FOR CONDUCTING AN OPTIMIZED CUSTOMER IDENTIFICATION PROGRAM		

RESPONSE TRANSMITTAL LETTER

MAIL STOP AMENDMENT
Commissioner for Patents
PO Box 1450
Alexandria, VA 22313-1450

Sir:

Enclosed is an Amendment and Response under 37 CFR 1.111 to the Office Action dated October 31, 2005 in connection with the above-identified patent application.

- ☐ A petition for a One-Month Extension of Time is also enclosed.
- ☐ A Request for Entry and Consideration of Submission under 37 C.F.R. § 1.129(a) is also enclosed.
- ☒ No additional claim fee is required.
- ☐ An additional claim fee is required, and is calculated as shown below:

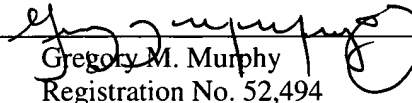
CLAIMS					
	NO. OF CLAIMS	HIGHEST NO. OF CLAIMS PREVIOUSLY PAID FOR	EXTRA CLAIMS	RATE	FEE
Total Claims	53	Minus 53 =	0	x \$50.00 =	\$0
Independent Claims	5	Minus 5 =		x \$200.00 =	\$0
If Amendment adds multiple dependent claims, add \$260.00					n/a
Total Amendment Fee					\$0
If small entity status is claimed, subtract 50% of Total Amendment Fee					\$0
TOTAL ADDITIONAL FEE DUE FOR THIS AMENDMENT					\$0

- ☐ Charge \$_____ to Deposit Account No. 08-3436 for the fee due.
☐ Check No. _____ in the amount of \$0 is enclosed for the fee due.
☒ A Certificate of Mailing Under 37 C.F.R. §1.8.
☒ Self-addressed stamped postcard.
☒ The Commissioner is hereby authorized to charge any appropriate fees under 37 C.F.R. §1.16, 1.17 and 1.21 that may be required by this paper to Deposit Account No. 08-3436.

Date: January 5, 2006

Respectfully submitted,

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In re Application of:

Matthew K. GRACIE

Application Number: 10/735,018

Filed December 12, 2003

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MAIL STOP AMENDMENT

Commissioner for Patents

PO Box 1450

Alexandria, VA 22313-1450



Group Art Unit: 3623

Examiner: C. Michelle Colon

AMENDMENT AND RESPONSE UNDER 37 CFR 1.111

Sir:

In response to the Office Action dated October 31, 2005, Applicants respectfully request reconsideration of the above-identified application in light of the amendments and remarks herein as follows:

IN THE CLAIMS: This section begins on Page 2.

REMARKS: This section begins on Page 16.